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SEDLACK DESIGN ASSOCIATES

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1. Higher Education

- 1993** **Master of Fine Arts/Graphic Design | Indiana University, Bloomington, IN**
Thesis project “Andrew Carnegie and his Indiana Public Libraries” is on permanent display at the Putnam County Public Library in Greencastle, Indiana.
- 1989** **Bachelor of Fine Arts/Graphic Design | University of Notre Dame, Notre Dame, IN**

2. Previous Positions, Academic and Professional

- 2007 to present** **Associate Professor | University of Notre Dame, Notre Dame, IN**
Responsible for directing the print media side of Notre Dame’s graphic design program, as well as broad program oversight as one of two graphic design faculty members. Teach two graphic design courses each semester, and direct six to twelve MFA, BFA and BA projects each year. Co-instruct a twice-weekly graduate design seminar, in collaboration with one other graphic design instructor and two industrial design faculty members. Serve as faculty advisor to 30+ graphic design students who are members of Notre Dame’s American Institute of Graphic Arts (AIGA) student chapter. Co-advise 30+ students who are members of NDesign, Notre Dame’s graphic and industrial design student club. Serve on departmental Committee on Appointments and Promotions (CAP).
- 2001 to 2007** **Assistant Professor | University of Notre Dame, Notre Dame, IN**
General responsibilities outlined in previous paragraph. Other programmatic accomplishments as Assistant Professor include:
- Led design and implementation of revised undergraduate print curriculum, which now includes two sections of Introduction to Visual Communications (GD1); one section of Typography (GD2); and one section of Professional Practice (GD3).
 - Started AIGA/ND student chapter on campus; yearly membership is 30+ undergraduates
 - Created semiannual graphic and industrial design program newsletter *Design@ND*
 - Identified, invited and served as primary host for nationally-known speakers (see “Other Notable Contributions,” below)
- 1998 to 2001** **Visiting Assistant Professor | University of Notre Dame, Notre Dame, IN**
Taught two to three graphic design courses each semester, as well as the senior-level BFA seminar class in 1999–2001. Directed three to six BFA and BA projects each year. Served as co-advisor for NDesign.
- 1998 to present** **Principal | Sedlack Design Associates, South Bend, IN**
Principal of design firm with mission to deliver strategic design solutions to not-for-profit clients who might not otherwise have access to high-end visual communications. Client base is primarily part of the cultural community, with for-profit client work accepted on a selected basis.

- 1994 to 1998** **Senior Designer | Gerhardt & Clemons, Inc., Chicago, IL**
Integral part of a highly regarded, Chicago-based graphic design firm whose client base includes for-profit businesses (with an emphasis in the financial industry), not-for-profit organizations (healthcare and universities), and the Chicago cultural community. A sampling projects on which I worked includes:
- Visual identity for the Adler Planetarium and The Enterprising Kitchen
 - Product brochures for Gatorade and Kraft Foods
 - Annual reports for LaSalle National Banks and the Metropolitan Pier and Exposition Authority
 - Health magazine for Loyola University Medical Center
 - Promotional publications for the Chicago Marathon, Lyric Opera of Chicago, and University of Chicago
 - Teachers' guide for the AIDS exhibit at the Museum of Science and Industry
- (Kris Clemons, principal of Gerhardt & Clemons, served as art director on the above projects.)
- 1993 to 1994** **Graphic Designer | Ligature, Inc., Chicago, IL**
Worked in a team-based design structure for a publishing firm specializing in educational media, primarily focused on the development of elementary-level mathematics books for the state of California's school system.
- 1991** **Graphic Design Coordinator | Chicago Cubs Publications Department, Chicago, IL**
Promoted from intern to full-time employee with primary responsibility for the design of two publications, *Vineline* (a monthly publication) and *Cubs Quarterly*.
- 1989 to 1990** **Graduate Photo Assistant | Hope School of Fine Arts, Indiana University, Bloomington, IN**

3. Scholarships and Fellowships

- 1991 to 1993** **Associate Instructor Fellowship | Indiana University, Bloomington, IN**

4. Distinctions, Honors, and Awards

- 2009** **One-person Exhibition | South Bend Museum of Art, South Bend, IN**
Invited to exhibit one-person gallery show of significant work-to-date. Exhibition will open in March, 2009.
- 2008** **Reader | AIGA FutureHistory3 National Design Educators Conference, Chicago, IL**
Invited paper reviewer for American Institute of Graphic Arts (AIGA) national education conference, FutureHistory3, to be held in Chicago in March, 2009.
- 2007** **Cornerstone Peacebuilding Award | Indianapolis Peace Institute, Indianapolis, IN**
This award is granted to individuals whose peacebuilding method exemplifies: an informed analysis of community dynamics; the insightful use of personal and community resources and; a collaborative approach that encourages others to become involved as peacebuilders in their communities
- Print Magazine Regional Design Annual | Print magazine, New York, NY**
Typographic novel, *The Book of Portraiture*, has been selected to appear in *Print* magazine's Regional Design Annual which highlights the best design work of the year from across the United States. (November 2007)

- 2007** **Reader and Panel Moderator | Intent/Content AIGA Educators Conference, Nashville, TN**
Invited paper reviewer for American Institute of Graphic Arts (AIGA) national education conference, Intent/Content, held in Nashville in May, 2007. Additional responsibilities included serving as a moderator for a panel discussion.
- People to Watch | *Graphic Design USA* Magazine, New York, NY**
Included in *Graphic Design USA*'s January 2007 issue as one of the magazine's "People to Watch." For more than three decades, the January issue of *Graphic Design USA* magazine has focused on "a handful of people shaping the design profession, producing notable work, making news, influencing others, and leading the community." (Excerpt from letter of invitation.)
- 2006** **American Graphic Design Award Winner | *Graphic Design USA* Magazine, New York, NY**
Showcasing the most outstanding objects from Notre Dame's Snite Museum of Art, the *Selected Works* catalog won an American Graphic Design Award from *Graphic Design USA* magazine and was included in the December 2006 issue (more than 11,000 entries).
- Honorable Mention | University and College Designers Association (UCDA), Smyrna, TN**
Showcasing objects from the Snite Museum of Art, the *Selected Works* catalog received an Honorable Mention in UCDA's annual design competition (more than 1,600 print entries).
- American Graphic Design Award Winner | *Graphic Design USA* Magazine, New York, NY**
Best described as a "typographic novel", *The Book of Portraiture* won an American Graphic Design Award from *Graphic Design USA* magazine and was included in the December 2006 issue (more than 11,000 entries). The design also received positive critical acclaim from the *American Book Review*.
- Design Education Steering Committee | AIGA, New York, NY**
Appointed to the position of Vice Chair on the Steering Committee for AIGA's Design Education Community of Interest. For details of this national steering committee, see "Professional Memberships."
- 2005** ***HOW* Magazine International Design Annual | *HOW* magazine, Cincinnati, OH**
Poster created for National New York Central Railroad Museum was selected from over 4,500 entries for publication in design annual highlighting the year's most outstanding graphic design.
- Design Issues* Journal, Summer 2005 | MIT Press, Cambridge, MA**
Invited to design the cover for the Summer 2005 *Design Issues*, an international academic journal that addresses the history, theory, and criticism of architectural, industrial, and graphic design.
- Design Education Community of Interest Steering Committee | AIGA, New York, NY**
Appointed to serve on the Steering Committee for AIGA's Design Education Community of Interest.
- 2004** ***Graphis* International Poster Annual | *Graphis* magazine, New York, NY**
Poster created for National New York Central Railroad Museum was one of 250 selected from thousands of entries for publication in the annual, which is widely considered the definitive international showcase of the year's most outstanding poster designs.
- Museum Publications Design Competition | American Association of Museums, Washington, DC**
Poster created for National New York Central Railroad Museum received Honorable Mention award from AAM in category of museums with budgets of \$500,000 or less.

- 2004** **Reader and Panel Moderator** | **AIGA FutureHistory National Design Educators Conference, Chicago, IL**
Invited paper reviewer for American Institute of Graphic Arts (AIGA) national education conference, FutureHistory, held in Chicago in October, 2004. Additional responsibilities included serving as a moderator for three different panel discussions.
- 2000 to 2004** **Multiple Design Awards** | ***The Juggler* magazine, Indiana Collegiate Press Association**
Art Director for student-designed *The Juggler* magazine which received awards for “Most Outstanding Literary Magazine” and “Best Design” from the Indiana Collegiate Press Association for four consecutive years.
- 2001** **Invited Juror** | **Scholastic Art Awards Show, South Bend Regional Museum of Art, South Bend, IN**
- 1997** **Gold Medal Winner** | **Council for the Advancement and Support of Education (CASE), Washington, DC**
Lead designer for the University of Chicago’s “Celebrate Chicago! The Next Century” end-of-campaign identity, which was awarded the CASE Circle of Excellence gold medal. (Art Director: Kris Clemons)
- Award of Excellence Winner** | **University and College Designers Association (UCDA), Smyrna, TN**
Lead designer for the University of Chicago’s “Celebrate Chicago! The Next Century” end-of-campaign identity, which won the UCDA Award of Excellence. (Art Director: Kris Clemons)
- 1990** **First Place Award Winner** | **USRowing Poster Competition, Indianapolis, IN**
- 1989** **Design Excellence Award Winner (Undergraduate)** | **University of Notre Dame, Notre Dame, IN**

5. Professional Memberships

- 1987 to present** **Member** | **American Institute of Graphic Arts (AIGA), New York, NY**
AIGA mission statement: “AIGA, the professional association for design, is committed to furthering excellence in design as a broadly-defined discipline, strategic tool for business and cultural force. AIGA is the place design professionals turn to first to exchange ideas and information, participate in critical analysis and research and advance education and ethical practice.” (For more information, see: aiga.org)
- 2004 to present** **Member** | **University and College Designers Association (UCDA), Smyrna, TN**
- 2005 to 2008** **Steering Committee Member and Vice Chair** | **Design Education Community, AIGA, New York, NY**
The Steering Committee for AIGA’s Design Education Community recommends educational guidelines and creates initiatives for the national design organization. Current national initiatives include a university and college salary survey, a university and college program survey, and reviewing, approving, and setting the agenda for four AIGA-sponsored and Adobe-supported education conferences to be held during the next two years. Beginning in 2006, I accepted the role of Vice Chair, having previously served as the committee’s secretary.
- 2000 to 2001** **Member** | **Mid-American College Art Association (MACAA), University of Nebraska, Lincoln, NE**
- 1997 to 1999** **Board member** | **Art and Design Advisory Board, Southern Arkansas University, Magnolia, AR**
- 1995 to 1998** **Member** | **American Center for Design, Chicago, IL**

6. Books, Monographs, and Creative Work

ONGOING PROJECTS

- 2008 to present** | **Art Director/Designer** | *Rarely Seen: O'Grady Collection of 19th Century Photographs of Asian Women*, Snite Museum of Art, South Bend, IN
- Following on the success of my book design for *Gao Xingjian: Between Figurative and Abstract*, the Snite Museum of Art has commissioned me to design both a prospectus and a catalog for their upcoming exhibition, *Rarely Seen: O'Grady Collection of 19th Century Photographs of Asian Women*. This high-end publication will accompany an exhibition that will travel to many capitals throughout Asia. The prospectus, which is reaching its final stages, will serve as a promotional piece in advance of the show.
- 2008 to present** | **Art Director/Designer** | **LaDue, Curran & Kuehn Visual Identity Project and Web Site Redesign**, South Bend, IN
- During fall 2008, Sedlack Design Associates was selected to design the corporate identity and web site of LaDue, Curran & Kuehn, a South Bend-based law firm specializing in litigation and employment law. This ongoing work includes the creation of all print materials as well as the firm's online presence.
- 2004 to present** | **Art Director/Designer** | **Bon Sel ("Good Salt") Public Awareness Campaign**, Léogâne, Haiti
- Leading a multifunctional design team of faculty and students to review, assess, and improve the salt production and distribution processes in hurricane ravaged parts of Haiti. As background, the over-arching goal for Notre Dame's Haiti Program, under the direction of Fr. Thomas Streit (Department of Biological Sciences), is the elimination of lymphatic filariasis (LF) from the country of Haiti. Diethylcarbamazine (DEC), shown to interrupt the spread of LF, can be effectively delivered through salt fortification, which is why this project is a priority for the Notre Dame Haiti Program. Accomplishments-to-date include:
- Selection of Bon Sel product name ("Good Salt"), to take advantage of short, common words
 - Logo design with green cross highlights health care aspect
 - Package design, including graphic icon emphasizing proper product use
 - Project presentation to senior-level executives at international advertising agency DDB (Chicago office), who committed both time and resources to the project based, in large part, on the strength of the design work shown
- Current and near-future projects include:
- Promotional banners for Group SPES, the Haitian-based organization forwarding the distribution of co-fortified salt
 - New identity for Group SPES itself
 - New Notre Dame Haiti Program Newsletter; a new identity for the ND Haiti Program
 - New package design for the co-fortified salt product.
- 2002 to present** | **Art Director/Designer** | **Center for History Visual Identity Project**, South Bend, IN
- Currently completing final phases of initial identity for regional history museum, including logo development, business papers (stationery, envelopes, and business cards), interior and exterior banners and signage.
- 2000 to present** | **Art Director/Design Coordinator** | **Various Non-profit Organizations**, South Bend, IN
- Art Director for a variety of pro-bono, student-designed identity projects for local organizations including the Center for the Homeless Paint Services and the Potawatomi Zoo.

COMPLETED PROJECTS

- 2008** **Art Director/Designer | Fort Dearborn Advisors Visual Identity Project, Chicago, IL**
Sedlack Design Associates was selected to redesign the web site of Chicago-based financial advisory company Fort Dearborn Advisors. Completion of this project included the hiring and art directing of three designers, a photographer, and a student intern.
- Art Director/Designer | Rapture: Recent Paintings by Maria Tomasula, Snite Museum of Art, South Bend, IN**
Art director and designer for catalogue that highlights the work of artist Maria Tomasula, which was exhibited at the Snite Museum during the first three months of 2008. This publication will be used to promote both the Snite Museum and Tomasula's work by the Museum as well as Tomasula's own galleries to other museums and collectors throughout the world.
- 2007** **Art Director/Designer | Gao Xingjian: Between Figurative and Abstract, Snite Museum of Art, South Bend, IN**
Art director and designer for art book that highlights the work of Chinese painter Gao Xingjian. This high-end publication had a limited press run (800 total books) and will be used as special gifts for major University and Museum benefactors, as well as to promote the Snite Museum and the work of Mr. Gao to other museums throughout the world. Mr. Gao praised the book, calling it "superb" and the best book of his work ever created.
- Lead Creative | "Ghost Town" and "Got Any Tickets?" commercials, Notre Dame Media Group, South Bend, IN**
Sedlack Design Associates was sub-contracted by the Notre Dame Media Group to create two concepts for 30-second television commercials promoting Notre Dame athletics. Both ideas were accepted and brought to fruition by NDMG and Pentavision, a television production studio. The spots will air regionally throughout the course of the men's and women's basketball seasons.
- 2006** **Art Director/Designer | The Book of Portraiture, Fiction Collective 2, Tallahassee, FL**
Art director and designer for novel by author Steve Tomasula, published by Fiction Collective Two, who described the book as "a postmodern epic in writing and images."
- Art Director/Designer | Selected Works, Snite Museum of Art, Notre Dame, IN**
The most significant project completed is the 300-page *Selected Works* catalog (January 2006), which highlights the museum's most outstanding work and is targeted at a national audience. Other projects include: two *Calendar of Events* publications; *Face to Face* exhibition catalog; *Ivan Mestrovic at Notre Dame* guidebook; *The Dragon and the Goddess* exhibition graphics; *Eighteenth- and Nineteenth-Century British Drawings* catalog; *Master Drawings* catalog; and *Masks and Figures, Form and Style* brochure.
- Art Director/Designer | Imagine, Snite Museum of Art, University of Notre Dame, Notre Dame, IN**
In collaboration with the Museum's Director and the Snite Advisory Council, designed a booklet, titled *Imagine*, that illustrates the potential for a new museum building within a fine arts district at Notre Dame.
- 2005** **Designer | Design Issues Journal Cover (Summer 2005 cover design), MIT Press, Cambridge, MA**
- Art Director/Designer | Wright Fine Art Visual Identity Project, South Bend, IN**
Project included logo development and business papers (stationery, envelopes, and business cards) for a company that buys and sells artwork for private clients throughout the nation.

- 2004** **Art Director/Designer | “WWII: The Homefront” Exhibition Identity, Center for History, South Bend, IN**
Project included logo development and external publicity campaign (banners, posters, billboards, and newspaper advertisements) for exhibit targeting patrons from northern Indiana and southern Michigan.
- Designer | Kolemo Bednet Visual Identity Project, Léogâne, Haiti**
First collaboration, begun in 2001, with the Notre Dame Haiti Program. Created logo for an insecticide-impregnated bednet. Unlike similar products, the Kolemo bednet not only prevents the user from being stung by a mosquito but also kills the mosquito upon contact with the surface of the net. This is significant because mosquitoes are the vector from which humans contract lymphatic filariasis. For further information, see *Bon Sel* under “Ongoing Projects,” above.
- Designer | Chapin Park Historic District, South Bend, IN**
Served as pro-bono designer and art director for local historic neighborhood.
- 2003** **Commissioned Poster Designer | National New York Central Railroad Museum, Elkhart, IN**
- Designer | St. Joseph Parish Sesquicentennial Logo, St. Joseph Parish, South Bend, IN**
- Design Consultant | St. Joseph Parish Sesquicentennial Mosaic, St. Joseph Parish, South Bend, IN**
- Lead Designer | University of Notre Dame Visual Identity Project, Notre Dame, IN**
From 2001–2003, served as lead designer in the research, assessment, and redesign of the University of Notre Dame’s academic visual identity, in collaboration with the staff at the Notre Dame Media Group and Lou Nanni (then the vice president for Public Affairs and Communications). Created the new, re-designed shield, identified typographic treatments, and selected the official University color palette. Served as the primary presenter of the initiative to multiple University constituents, including campus communicators, various college deans, Provost Hatch, President Malloy, and officers of the University. The presentations were critical to gaining approval for the identity from administrators, as well compliance for the new visual system from all academic units. Implementation of the design is now being led by the Media Group. While the identity work may be viewed as service to the University, it is listed under “Creative Work” because of both the breadth of the project and the significance of the “client”: a major international research university.
- 2002** **Art Director | “Women in Sports” Identity, Northern Indiana Center for History, South Bend, IN**
- Poster Designer | Mothers Against Drunk Driving, South Bend, IN**
- 2001** **Art Director/Designer | Snite Museum of Art Visual Identity Project, Notre Dame, IN**
Designed new identity for the Snite Museum of Art that presents a unified look for an organization that had struggled with a disparate visual communications system. Project started with logo and business papers and has since led to further work, including multiple catalogs and brochures, as well as exhibition graphics.
- Art Director/Designer | Spectrum Water Coolers Visual Identity Project, Baltimore, MD**
- 2000** **Commissioned Poster Designer | Northern Indiana Center for History, South Bend, IN**
- Exhibitor | 2000 Faculty Show, University of Notre Dame, Notre Dame, IN**
- Exhibitor | Gill Conference Bookplate Exhibition, University of Notre Dame, Notre Dame, IN**

- 2000 **Art Director/Designer** | **Department Faculty Show Catalog,* University of Notre Dame, Notre Dame, IN**
- Art Director/Designer** | **Department Catalog,* University of Notre Dame, Notre Dame, IN**
- *Similar to the visual identity project for the University, these two pro-bono projects may be viewed as service. However, due to the reputation-building intent of these pieces and their extensive viewing audience, the entries are listed in the category “Creative Work.”
- 1998 to 1999 **Designer** | **University Web Site Redesign, University of Notre Dame, Notre Dame, IN**
- 1998 to 1999 **Designer** | **Other Notable Projects**
Projects include work for Philips Consumer Electronics and Procter & Gamble Healthcare Division.
- 1997 **Designer** | **Putnam County Public Library Visual Identity Project, Greencastle, IN**
- 1993 **Permanent Exhibition** | **Putnam County Public Library, Greencastle, IN**
Project title: “Andrew Carnegie and his Indiana Public Libraries”
- 1990 to 1993 **Graduate Exhibitions** | **Hope School of Fine Arts, Indiana University, Bloomington, IN**

7. Refereed Publications

- 2005 **“Bon Sel: Serving the Underserved in Haiti”** | **AIGA, Philadelphia, PA**
Refereed paper was selected and presented during the American Institute of Graphic Arts’ “Revolution:Philadelphia” Educators Conference and is published online at aiga.org.
- 2002 **“Embracing Art History to Enhance Design Education”** | **AIGA, Chicago, IL**
Refereed paper was selected and presented during the “FutureHistory” American Institute of Graphic Arts Educators Conference and was published online at aiga.org and futurehistory.info.

8. Unrefereed Publications

- 2008 ***Visual Communications for Business Managers*** | **2nd Edition** | **Thompson South-Western Publishing, Mason, OH**
Second edition of *Visual Communications for Business Managers*, published by Thompson, which included additional materials in the form of digital presentations that accompany each chapter. (See next entry,)
- 2007 ***Visual Communications for Business Managers*** | **1st Edition** | **Thompson South-Western Publishing, Mason, OH**
Served as lead author with Barbara Shwom of Northwestern University and her business partner, Karl Keller, of Communication Partners, Inc. (Chicago). The publication, which is one of a managerial communication series, parallels the rising understanding of graphic design not as a stylistic afterthought but as a strategic tool within the corporate environment. The primary target audiences are MBA students and young business managers.
- 2006 **“...and Design’ at Notre Dame”** | **“Creative Convocation” Magazine, Vol. 2, Issue 1, Pages 38–41, Riverton, UT**
Invited by national arts magazine to submit an article that provides an overview of Notre Dame’s design program within the structure of an art and design department in a liberal arts college.

- 2001 **“Pomp and Circumstance and Your First Job”** | **“Glue” Magazine, Vol. 1, Issue 1, Pages 10-13, AIGA/Chicago**
Invited by AIGA’s Chicago chapter to author an article for the first issue of this regional publication that served as a link for students to the professional world of design.

9. Other Publications

- 2004 to present **“Design@ND”** | **Graphic and Industrial Design Program Newsletter, University of Notre Dame, Notre Dame, IN**
Produced and printed with funds from the Graphic and Industrial Design Alumni Fund, this publication creates and shares awareness of the school’s design program and the caliber of its graduates. The newsletter also serves to continue building alumni’s reputation and relationship with the professional design world. To date, seven issues have been published, with the intention of creating two per year.
- 2000 **“Blurred Boundaries”** | **SECAC/MACAA Conference Proceedings** | **Pages 9-12** | **Troy State University, Troy, AL**
Published by Troy State University’s Department of Art and Design as part of the session “Graphic Design and the Fine Arts: Are They Married or Just Living Together?” after the 2000 SECAC/MACAA conference in Louisville.

10. Invited Lectures and Addresses

- 2005 **Invited Presenter and Moderator** | **Revolution:Philadelphia AIGA Educators Conference, Philadelphia, PA**
Selected to present the paper titled “Bon Sel: Serving the Underserved in Haiti” (Juried). Invited to moderate the “Cross Cultural Projects” breakout session.
- Invited Speaker** | **Marketing Department, Singapore Management University, Singapore**
Title: “Looking Good: The Product and Process of Visual Identity Systems”
- Invited Critic** | **Graphic Design Program, Miami University, Oxford, OH**
Guest critic for senior-level graphic design class.
- Invited Speaker** | **American Marketing Association, Michiana Chapter, South Bend, IN**
Title: “Graphic Identities: The Process and Product of Logo Design”
- 2004 **Invited Speaker** | **Graduate Graphic Design Program, University of Illinois at Chicago, Chicago, IL**
Invited by adjunct faculty member Sharon Oiga to deliver two talks, “How Art History Can Make You a Better Designer” and “Post-Graduation Networking.”
- 2003 **Invited Speaker** | **Society of Technical Communicators, St. Joseph Valley Chapter, South Bend, IN**
Title: “Graphic Identities: The Process and Product of Logo Design”
- Invited Speaker** | **Junior Parents Weekend, University of Notre Dame, Notre Dame, IN**
Title: “Transitions and Transformations: Junior Year in the College of Arts and Letters”
- 2002 **Invited Presenter** | **FutureHistory: AIGA Educators Conference, Chicago, IL**
Title: “Embracing Art History to Enhance Design Education” (Juried)
- Invited Speaker** | **Purdue University’s Department of Visual Communications, West Lafayette, IN**
Title: “Networking without a Computer”

INVITED LECTURES AND ADDRESSES *continued*

- 2000** **Invited Presenter | MACAA/SECAC Conference, Louisville, KY**
 Title: “Blurred Boundaries: The Common Law Marriage of Graphic Design and Fine Arts”
- Invited Participant | Education Roundtable, American Institute for Graphic Arts, Indianapolis, IN**
- 1993 to 1998** **Additional Notable Guest Lectures**
 Four-time guest lecturer at Indiana University (including “Business in Design” conference in 1998) and “Graphic Design in Chicago” at Southern Arkansas University (1997).

11. Grants and Sponsored Programs

- 2008** **Learning Beyond the Classroom Grant | ISLA, University of Notre Dame, Notre Dame, IN**
 Oversaw successful grant application by student design group NDesign to secure financial support for 24 students to attend the international Alliance Graphique Internationale conference in Chicago. This was only the third time in fifty years the conference has occurred in the United States.
- 2007** **Academic Conference Grant | ISLA, University of Notre Dame, Notre Dame, IN**
 For the 2007 Notre Dame Alumni Design Conference.
- 2006** **Academic Conference Grant | ISLA, University of Notre Dame, Notre Dame, IN**
 For the 2006 Notre Dame Alumni Design Conference.
- 2005** **Academic Conference Grant | ISLA, University of Notre Dame, Notre Dame, IN**
 For the 2005 Notre Dame Alumni Design Conference.
- 2003** **Design Alumni Fund | Development Office, University of Notre Dame, Notre Dame, IN**
 Established restricted account for graphic and industrial design alumni gifts to be used for various program initiatives including semiannual *Design@ND* newsletter.
- 2001** **Boehnen Fund for Excellence in the Arts | ISLA, University of Notre Dame, Notre Dame, IN**
 For the 2001 Notre Dame Alumni Design Conference.
- 2000** **Boehnen Fund for Excellence in the Arts | ISLA, University of Notre Dame, Notre Dame, IN**
 For the 2000 Notre Dame Alumni Design Conference.
- 1999** **Henkels Lecture Series | ISLA, University of Notre Dame, Notre Dame, IN**
 For the 1999 Notre Dame Alumni Design Conference.

12. Theses Directed

- 2001 to present** **Master’s (MFA) Thesis Director | University of Notre Dame | Notre Dame, IN**
 Directed 2008 MFA Dan Warner (“Utopia/Dystopia”); 2007 MFA Greg Anderson (Untitled); 2004 MFA Robert Mason (“Ethics, Responsibility and the Graphic Designer”); and 2003 MFA Crispin Prebys (“Crafting Patriotism: The Creation of Messages for Political Gain in Post-9/11 America”). Notre Dame’s program normally confers one MFA in graphic design each year.

1999 to present Bachelor's (BFA) Thesis Director | University of Notre Dame | Notre Dame, IN

Direct multiple senior thesis projects per academic year. These projects, completed by Bachelor of Fine Arts students studying graphic design, normally begin during the summer preceding the student's senior year. Once back on campus, student/director interaction includes weekly individual and group meetings leading to an all-faculty review in December. If the review is successfully passed, BFA students complete and submit the project for professional curation and exhibition to the Snite Museum of Art in the spring. BFA thesis students directed:

- 2008: Evan Brogan, Kelly Gronli, and Miquela Suazo
- 2007: Carolin Hubscher, Melissa Martin, and James Rudy
- 2006: Lauren Hallemann, Amanda Kay, Alex Moore, and Erin Prill
- 2005: (On leave)
- 2004: Caroline Brolick, Krista Lehmkuhl, and Krista Seidl
- 2003: Nicole Kenney
- 2002: Shane Culey, Josh Rich, and Ross Van Overberghe
- 2001: Dave Clark and Katie Kennedy
- 2000: Kaleen Healey
- 1999: Jennifer Schaaf

13. Doctoral Dissertations Directed

(Note: the MFA, not the PhD, is widely considered the terminal degree in design, thus no doctoral dissertations are awarded by Notre Dame's design program.)

14. Other Notable Contributions

ONGOING**2008 to present Organizer | The Graphic Imperative Poster Exhibition | Snite Museum of Art | Notre Dame, IN**

Identified and initiated the exhibition of the traveling show "The Graphic Imperative: International Posters for Peace, Social Justice and the Environment 1965–2005" to be displayed in the Snite Museum of Art. The posters will be exhibited in the spring of 2009 and will include talks by two of the show's curators, Frank Baseman and Liz Resnick.

2008 to present Design Area Coordinator | Department of Art, Art History & Design | University of Notre Dame, Notre Dame, IN

Ongoing responsibilities include:

- Setting twice-weekly graduate design seminar agenda.
- Organizing monthly design BFA reviews.
- Coordinating future semester course offerings (times and locations).

Completed initiatives include:

- Lead design faculty through new Course Instructor Feedback (CIF) initiative.
- Successful creation of a one-credit mandatory technology course for entry level graphic design students.

OTHER NOTABLE CONTRIBUTIONS *continued*

- Cross-listing of two Computer Applications (CAPP) classes for design program majors, in collaboration with CAPP director Lou Berzai and instructors Chris Clark and Steve Smith. (This *doubled* the number of interactive course for which design students can receive credit.)
- Identification and hiring of adjunct faculty members, most recently Assistant Professional Specialist Paula Bodnar (2006–2008) and Visiting Assistant Professor Ingrid Hess (2008–2010).
- With colleague Paula Bodnar, created and established new senior-level graphic design class, Graphic Design IV: Riley Design Studio. Content of course includes client-based work for off-campus organizations as well as individual projects that create the opportunity for a capstone experience.

- 2008 to present** **Member | Art, Art History & Design Administration Committee | University of Notre Dame, Notre Dame, IN**
Serve in leadership role with one member of the studio art faculty and one art historian addressing both day-to-day and year-long initiatives that affect the Department of Art, Art History & Design.
- 2008 to present** **Art Director and Coordinator | Art, Art History & Design Web Site | University of Notre Dame, Notre Dame, IN**
Lead designer and art director for new Department of Art, Art History & Design web site. Work is being done in collaboration with AgencyND (formerly Notre Dame Media Group) and includes the supervision of one graphic design graduate student.
- 2007 to present** **Tenure and Promotion Reviewer | Various Colleges and Universities**
Review and offer recommendations for tenure and promotion for other colleges and universities across the country. Since my own promotion to tenure in 2007, I have reviewed tenure cases from the University of Missouri, the University of North Texas, and the University of Pennsylvania.
- 2007 to present** **Member | Committee on Appointments and Promotions, University of Notre Dame, Notre Dame, IN**
Elected member of Department of Art, Art History & Design's Committee on Appointments and Promotions (CAP) which oversees the hiring and promotion of faculty and staff.
- 2000 to present** **"Design Day" Coordinator | St. John the Baptist, South Bend, IN**
Coordinate supplemental design education day at St. John the Baptist elementary school each spring as part of the school's "Art in April" initiative.
- 1999 to present** **Creative Director/Faculty Advisor | The Juggler Magazine, University of Notre Dame, Notre Dame, IN**
Served for nine consecutive years as Art Director and Faculty Advisor to this student-designed publication, during which time the magazine has been honored by the Indiana Collegiate Press Association with multiple design awards.
- 1999 to present** **Creator and Coordinator | Young Alumni Lecture Series, University of Notre Dame, Notre Dame, IN**
To date, returning young alumni have included: Nick Abrams, Noel Carson, Pete Cilella, Dave Clark, Amanda (Hoffman) Collins, Amy Crownover, Graham Ebetsch, Marty Fitzpatrick, Lauren Hallemann, Nicole Kenney, Tim Letscher, Dan Madden, Ryan Mason, Alex McAlpine, Ryan Meinerding, Carrie (DeMuniz) Mosar, Dave Piening, Alicia Reinert, Katie (Kroener) Roland, Krista Seidl and Ben Wojcikiewicz
- 1999 to present** **Coordinator | Student Competition Entries, University of Notre Dame, Notre Dame, IN**
Coordinate the submission of student work to various national and international design competitions. The most current example is international Adobe Achievement Awards semifinalist Evan Brogan (BFA 2008).

OTHER NOTABLE CONTRIBUTIONS *continued***1998 to present Student Design Internship Coordinator | University of Notre Dame, Notre Dame, IN**

Arranged and/or promoted the following internship opportunities:

On-campus: AgencyND (formerly Notre Dame Media Group); College of Arts and Letters Office of Publications; Ave Maria Press; DeBartolo Performing Arts Center; Legends; Center for Social Concerns; *Notre Dame Magazine*; OIT Office of Computer Operations; Snite Museum of Art; Mendoza College of Business
Off-campus: Richard Harrison Bailey/The Agency; Center for History; Memorial Hospital; Shamrock Net Design; Interact Multimedia, McGraw-Hill (suburban Chicago, summers)

1998 to present Graphic Design Student Field Trip Coordinator | University of Notre Dame, Notre Dame, IN

Chicago design studio tour

The Chicago design studio tour is a day-long event during which students visit three firms of various sizes and end the evening by dining with Notre Dame design program alumni who offer support and advice to the current undergraduate students. These connections have led to future employment opportunities.

2008 (two trips): Brainforest, Chicago Tribune, Kaleidoscope, Ogilvy, Royal Order of Experience Design, and VSA

2007: Pressly Jacobs Design, EuroRSCG, and Gravity Tank

2006: Ryan Partnership, Gerhardt & Clemons, and DDB/Chicago

2005: Essex Two, Design Kitchen, and Foote, Cone & Belding

2003: VSA, Crosby Associates, and Zun Design

2002: Pivot Design, CloserLook and Giant Step

2000: Pivot Design, CloserLook and Giant Step

Other field trips include:

2007: Unisource Annual Report Show, Chicago

2006: Unisource Annual Report Show, Chicago

2006: Pentagram Partner Paula Scher lecture, Chicago

2005: Unisource Annual Report Show, Chicago

Each semester 1999–2006* (for GD3 class) French Papers in Niles, MI

Each semester 1998–2006* (for GD1 class) Mossberg Printing Company, South Bend, IN

2002: Unisource Annual Report Show, Chicago

2001: AIGA-sponsored lecture by Marty Neumeier, Editor of *Critique* magazine, Indianapolis

2000: AIGA/Indianapolis Portfolio Review, Indianapolis

2000: ACD Design 100 Show, Chicago

1999: Graphics and Publications Portfolio Review, University of Notre Dame

*Does not include 2004–05 school year during my sabbatical.

1998 to present Guest Speaker Coordinator | University of Notre Dame, Notre Dame, IN

2009: (Scheduled for February) Liz Resnick, MassArt, Boston, for Department of Art, Art History and Design
 Funding provided by the Snite Museum of Art

(Scheduled for March) Chip Kidd, Knopf, New York, for Department of Art, Art History and Design
 Funding provided by the Max and Emma Dannelly-Jensen Lecture Series

OTHER NOTABLE CONTRIBUTIONS *continued*

2008: Dian Sourelis, Brainforest Design, Inc., Chicago, for Department of Art, Art History and Design
Funding provided by AIGA/Notre Dame student group

Frank Baseman, Baseman Design, Inc., Philadelphia, for Department of Art, Art History and Design
Funding provided by the Visiting Artist Lecture Series and AIGA/Notre Dame

James Victore, James Victore, Inc., New York, for Department of Art, Art History and Design
Funding provided by the Max and Emma Dannelly-Jensen Lecture Series

Marcia Lausen, University of Illinois at Chicago and Studio/Lab, Chicago for Art, Art History and Design
Funding provided by the Graphic and Industrial Design Alumni Fund

2007: Jennifer McKnight, University of Missouri, St. Louis, for Department of Art, Art History and Design
Funding provided by the Visiting Artist Lecture Series and AIGA/Notre Dame

2006: Kent Smith, Western Washington University, for Department of Art, Art History and Design
Funding provided by the Visiting Artist Lecture Series and AIGA/Notre Dame

2005: Michael Bierut of Pentagram (NYC office), for Department of Art, Art History and Design
Funding provided by the Snite Museum of Art's Visiting Lecture Series

2005: Nancy and Joseph Essex of Essex Two, Chicago, for GD3/Professional Practice class
On four separate occasions during the Fall 2006 semester, one or both of the principals from Essex Two visited Notre Dame's senior-level GD3 class and delivered guest lectures and interactive creativity sessions

2003: Nancy and Joseph Essex (Essex Two, Chicago) for NDesign Student Group
Funding provided by AIGA/Notre Dame

2003: Joe Garden of *The Onion*, New York, for Notre Dame Literary Festival
Funding provided by the Sophomore Literary Festival

2002: Jennifer Sterling of Sterling Design, San Francisco, for Department of Art, Art History and Design
Funding provided by the Visiting Artist Lecture Series

Other notable speakers include: Michael Gericke of Pentagram, New York; Ingrid Hess of McDougal Littell Publishing, Chicago; Meg Pucino of VSA, Chicago; Lauren Howey of Frankel, Chicago; Tom Coleman of Indiana University; Tim Irvine of Giant Step Interactive, Chicago

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- 2008** **Student Trip Organizer | Alliance Graphique International Student Conference | Chicago, IL**
In collaboration with senior design major Chris Wilkinson, organized and oversaw trip for 24 Notre Dame design students to Alliance Graphique Internationale student conference in Chicago. This was only the third time in fifty years the conference occurred in the United States. Funding for trip provided by ISLA's Learning Beyond the Classroom program.
- 2007** **Organizer | CalArts Poster Exhibition | Snite Museum of Art, University of Notre Dame, Notre Dame, IN**
Identified and initiated the exhibition of the traveling show "Hyperflux: CalArts Silkscreen Poster Show 1999–2004" in the Snite Museum of Art. The exhibition was on display from December 1, 2006 through February 11, 2007 and included a talk by visiting lecturer Jennifer McKnight of the University of Missouri, St. Louis.

OTHER NOTABLE CONTRIBUTIONS *continued*

- 2006 to 2007 **Chairperson | Graphic Design Faculty Search Committee | University of Notre Dame, Notre Dame, IN**
Responsibilities included soliciting applicants, interviewing candidates at the College Art Association Conference (NYC), and serving as primary coordinator and host during campus visits.
- Honesty Committee | University of Notre Dame, Notre Dame, IN**
- 2006 **Consultant | University Relations, University of Notre Dame, Notre Dame, IN**
With adjunct graphic design instructor Paula Bodnar, offered exhibition consultation to members of University Relations as they redesigned the Trustee and Advisory Councils photo gallery in the Morris Inn.
- Fresh Undergraduate Student Exhibition Faculty Coordinator | Crossroads Gallery, South Bend, IN**
With Professor Maria Tomasula.
- New Faces Graduate Student Exhibition Faculty Coordinator | Crossroads Gallery, South Bend, IN**
With Professors Nyame Brown and Martin Nguyen, CSC.
- 2002 to 2004 **Honesty Committee Chairperson | University of Notre Dame, Notre Dame, IN**
- 1999 to 2004 **Honesty Committee | University of Notre Dame, Notre Dame, IN**
- 1999 to 2003 **Wrappe Memorial Bus Trip Coordinator | University of Notre Dame, Notre Dame, IN**
- 2003 **Morris Inn Concourse Redesign Committee Member | University of Notre Dame, Notre Dame, IN**
- 2002 **Invited Judge | Logo Competition, Graduate Student Union, University of Notre Dame, Notre Dame, IN**
- 2000 **Design Coordinator | On-campus Voter Campaign, University of Notre Dame, Notre Dame, IN**
- 2000 **Faculty Co-Advisor | "Crossing Boundaries" Conference, University of Notre Dame, Notre Dame, IN**
- 1997 to 1998 **Public Service Board Member | American Institute of Graphic Arts, Chicago, IL**

15. References

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